

WATER PLANT BUSINESS PLAN PPT OUTLINE

Business plan on packaged water manufacturing Guided by: Executive summary Who Clear water Pvt. Ltd. What Setting up a plant to produce the packaged water for the UP and Uttrakhand. .. Presentation on mineral water plant.

So it is very important for this kind of product to be visible to the consumer wherever it is available. Since we are adopting price based strategy, so we have kept the price of our 2liter and 20liter bottles Re. For purposes of these projections we will assume that: Dealership-generated sales resulting in tank rentals will be handled by them i. Psychographic Social Class 4. We are aware of the stiffer competition and we are well prepared to compete favorably with other bottled mineral water production companies in Springfield â€™ Illinois and throughout the United States and Canada. Literacy rate is growing, hence awareness of safe drinking water to avoid disease. It represents a form of peace of mind which dialysis units, laboratories, etc. An arrangement will be set up whereby the distributor will offer DI exchange service along with its other water services. This growth can be achieved within the capacity limits of cu ft daily 26, cu ft per annum without increases in production labor. According to the spec sheet, 2, gallons are needed for 20 cu ft of mixed bed. You can slit the manufacturing area into two parts one is for the machinery and processing of water, another is to store the raw materials as well as the toy store the processed mineral water bottle. However, a service shutdown, for quality or for service reasons, would be very costly to high technology users of H2O Industries. Total water consumption per cubic foot of cation resin is In projecting unit prices per ten cu ft. It will be important to stress these advantages in the sales literature. Mineral water is a pure form of hydrogen and oxygen equipped with the presence of minerals such as barium, iron, manganese etc. Mineral Water Plant â€™ In this plant, we use water from natural sources like spring water and mountain water. Approximately all of H2O Industries's business will be directed at the portable service DI market. Too many players will dilute the market. Other than these heads other human resource required will be: S. Therefore, the sales are good in rainy season. Please note that this amount includes the salaries of all the staff for the first 3 month of operation. We do not intend to welcome any external business partners; which is why we have decided to restrict the sourcing of the start â€™ up capital to 3 major sources. Marketing Research The Rs. Each subordinate will receive order from only one superior 9. His knowledge and skills in the finance department will lead the company to better wealth management and reduce any chances of risk. Total Fixed Assets SI. The success of bottled water could be attributed to two factors. Management will ensure that every relevant need of the workers is satisfied and they are given proper working environment in the plant and vice versa for the workers also. The Alum chemical produces positive charges which stick together with negative charge of the particals and forms large particles which can be removed easily. Geographic Country Cities Density Climate 2. Every Worker will be given proper training of their job for 15days before they start doing their work. As a matter of fact, you have to be highly creative, customer centric and proactive if you must survive in this industry. Ozonated Mineral Water Bottle is refreshingly clean, help in eliminating toxin from body and make healthy and energetic to people. Giteshwari Bisht will be the Managing Director of the company. These companies will be carefully chosen for their quality of service. Direct marketing to customers within easy reach of H2O Industries should stress service. The prices of soft drinks have, in fact, doubled in the last ten years and this has happened because the price of concentrates has shot up during this period. If yes, then you have come to right place..! Total water consumption per cubic foot of anion resin is Costs of servicing one cubic foot of mixed bed: A mixed bed tank is more time-consuming as it requires a separation stage prior to regeneration. Before getting into detailed business plan, you need to understand the difference between packaged drinking water plant and mineral water plant. The bulk of the start â€™ up capital will be sent on leasing or acquiring a facility and also in purchasing water purifying, bottling, and packaging equipment. The distributor trucks, as well as H2O Industries vehicles, would carry the H2O Industries logo, helping all to achieve name recognition.